

Since 2010



THE ANTIOCH HERALD

THE NEWS OF, BY AND FOR THE PEOPLE.

101 H Street, Waldie Plaza, Suite 3

Antioch, CA 94509

925.281.3300 Office • 925.206.4101 Fax

info@antiochherald.com AntiochHerald.com

Reach 37,700+ Homes & Businesses in Antioch, Monthly by Mail!
• 40,000 Total Circulation! • Online, too! www.AntiochHerald.com

Ad Sizes	Dimensions
1/32 Chub 1-column	2.31" w x 1.48" h
1/16 SP1 1-column	2.31" w x 3.08" h
1/16 SP2 2-column	4.8" w x 1.48" h
1/8 EP1 1-column	2.31" w x 6.3" h
1/8 EP2 2-column	4.8" w x 3.08" h
1/8 EP4 4-column	9.75" w x 1.48" h
3/16 TSP1 1-column	2.31" w x 9.5" h
3/16 TSP2 2-column	4.8" w x 4.69" h
3/16 TSP3 3-column	7.27" w x 3.08" h
1/4 QP1 1-column	2.31" w x 12.71" h
1/4 QP2 2-column	4.8" w x 6.3" h
1/4 QP3 3-column	7.27" w x 4.69" h
1/4 QP4 4-column	9.75" w x 3.08" h
5/16 FSP2 2-column	4.8" w x 7.9" h
3/8 TEP2 2-column	4.8" w x 9.5" h
3/8 TEP3 3-column	7.27" w x 6.3" h
3/8 TEP4 4-column	9.75" w x 4.69" h
1/2 HP2 2-column	4.8" w x 12.71" h
1/2 HP3 3-column	7.27" w x 7.9" h
1/2 HP4 4-column	9.75" w x 6.3" h
9/16 NSP3 3-column	7.27" w x 9.5" h
5/8 FEP4 4-column	9.75" w x 7.9" h
3/4 TQP3 3-column	7.27" h x 12.71" h
3/4 TQP4 4-column	9.75" w x 9.5" h
Full FP4 4-column	9.75" w x 12.71" h

Coupon 2-column 4.8" w x 2.4" h **SPECIFICATIONS**

Website Ads

Right Side	440px w
Left Side	280px w
Top of Home Page	1140px w
Art must be RGB, 72 DPI	

BC Biz Card 3.14" w x 1.88" h
2-Page Spread = 20.5" w x 12.71" h

- Camera ready ads or photos must be 300 dpi, CMYK or grayscale, no spot or Pantone colors.
- Accepted formats are JPEG, TIF, EPS or high-resolution PDF (embed all fonts including system fonts).
- We can accept native files in the following programs: InDesign, Photoshop or Illustrator (embed images & outline fonts). Please include any linked files & fonts.
- Email files to: graphics@antiochherald.com

Issue Date

1st Week of Month

Advertising Deadlines

Space Reservation - 18th

Advertising Design

No charge for First 2 Proofs or Basic Ad Design.

Dimensions

Print Area: 9.75" x 12.71"

Ads for Design - 18th

\$50/hour for Additional Proofs or Premium Ad Design.

Camera-Ready Art - 20th

101 H Street, Waldie Plaza, Ste 3 • Antioch, CA 94509

CONTACT: Allen Payton • Publisher • (925) 457-5324 • info@antiochherald.com