

DRAFT Proposed 2018 Sales Tax Ballot Measure Spending Priorities

The following draft proposed Sales Tax Ballot Measure Spending Priorities Plan outlines preliminary priorities for using additional resources if the City Council places a sales tax measure on the November 2018 ballot. In the event that General Fund revenues fall below costs, the additional sales tax funds would potentially be used to maintain current service delivery and avoid service disruptions.

Service Priorities
Maintain Public Safety (Target of 60% of Measure)
<ul style="list-style-type: none">• Maintain and Restore Neighborhood Police Patrols
<ul style="list-style-type: none">• Maintain 911 Emergency Response
<ul style="list-style-type: none">• Maintain Community Engagement Team
<ul style="list-style-type: none">• Maintain Code and Traffic Enforcement Services
Support Youth Services (Target of 20% of Measure)
<ul style="list-style-type: none">• Provide Safe, Healthy Play Areas
<ul style="list-style-type: none">• Restore After-School and Summer Youth Programs
<ul style="list-style-type: none">• Maintain Youth Violence & Anti-Gang Programs
Support Quality of Live, Fiscal Stability/Accountability (Target of 20% of Measure)
<ul style="list-style-type: none">• Maintain Code and Traffic Enforcement Services
<ul style="list-style-type: none">• Ensure Water Quality & Safety
<ul style="list-style-type: none">• Support Senior Programs & Services
<ul style="list-style-type: none">• Address Street/Road Repairs
<ul style="list-style-type: none">• Attracting and Retaining Local Businesses