



Community Priorities Survey

Survey Conducted:
July 17-21, 2016

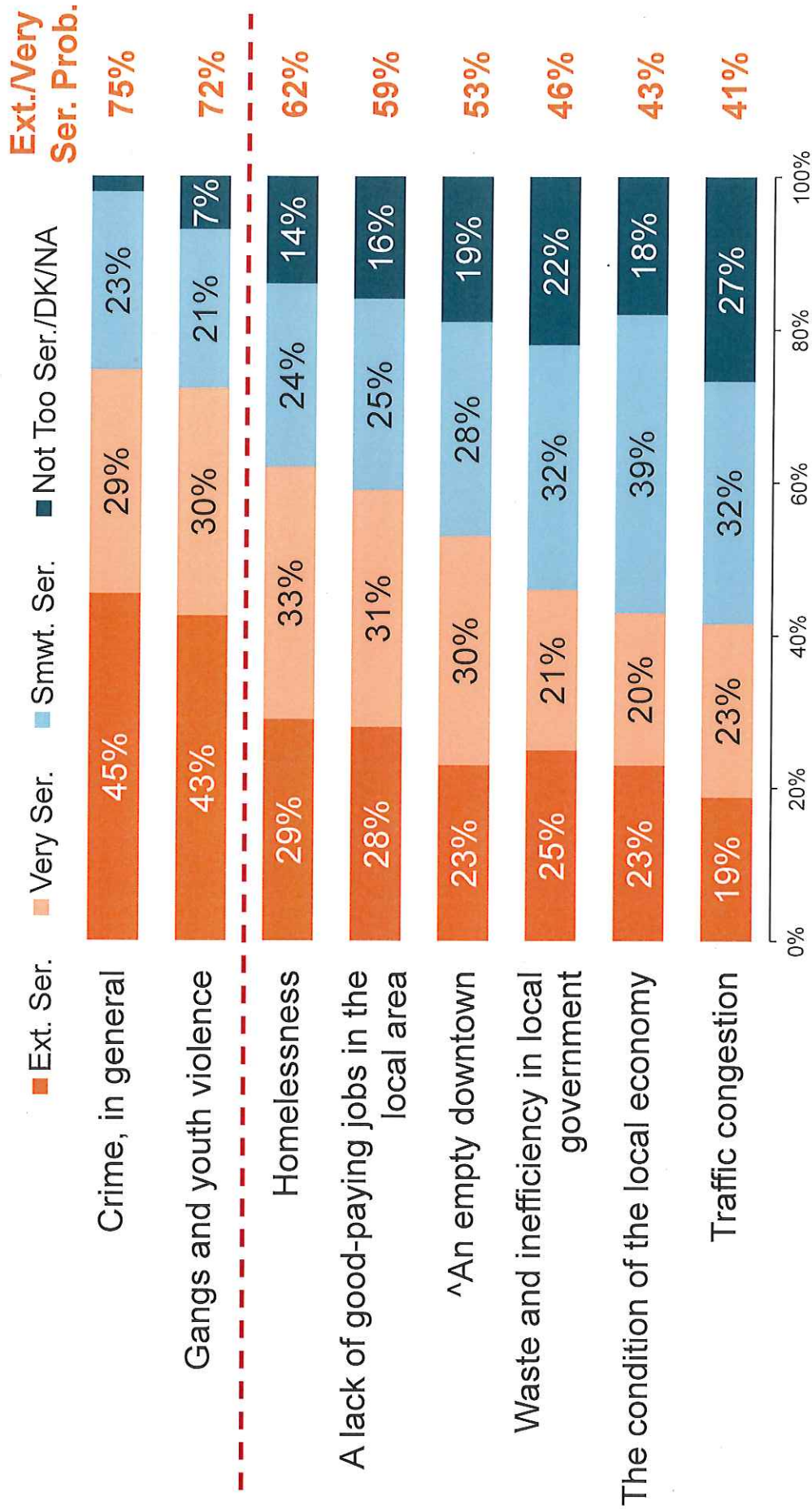
*Fairbank,
Maslin,
Maullin,
Metz &
Associates*

FM3

Methodology

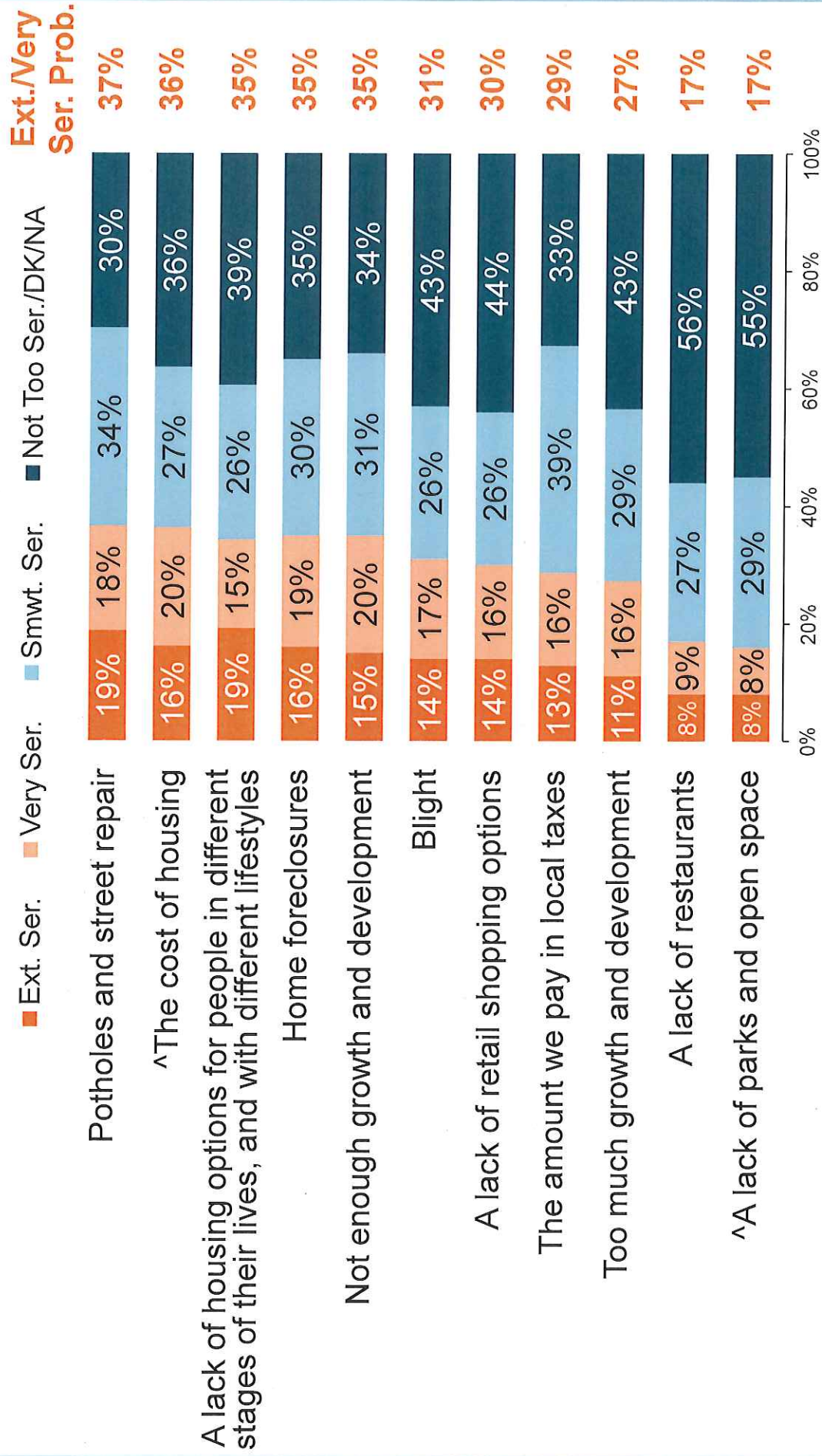
- 400 live telephone interviews with Antioch respondents
- Conducted July 17-21, 2016 via landline and cell phones, and in Spanish and English
- Margin of sampling error of +/-4.9% at the 95% confidence interval
- Due to rounding, some percentages do not add up to 100%

Crime and gangs are clearly perceived as the most-urgent problems in Antioch.



I'd like to read you a list of issues that some people say are problems facing Antioch. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in the City.

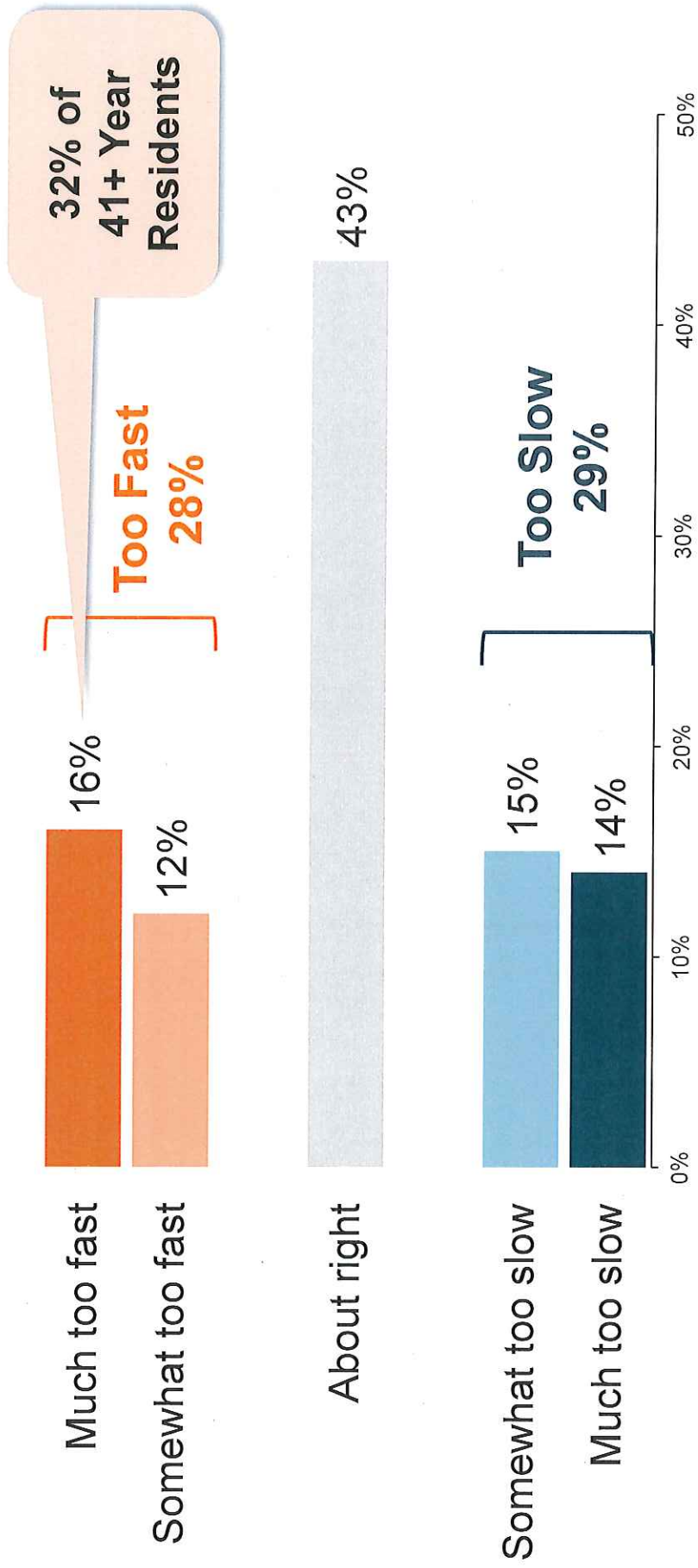
Few are concerned about development, or the lack of retail and parks.



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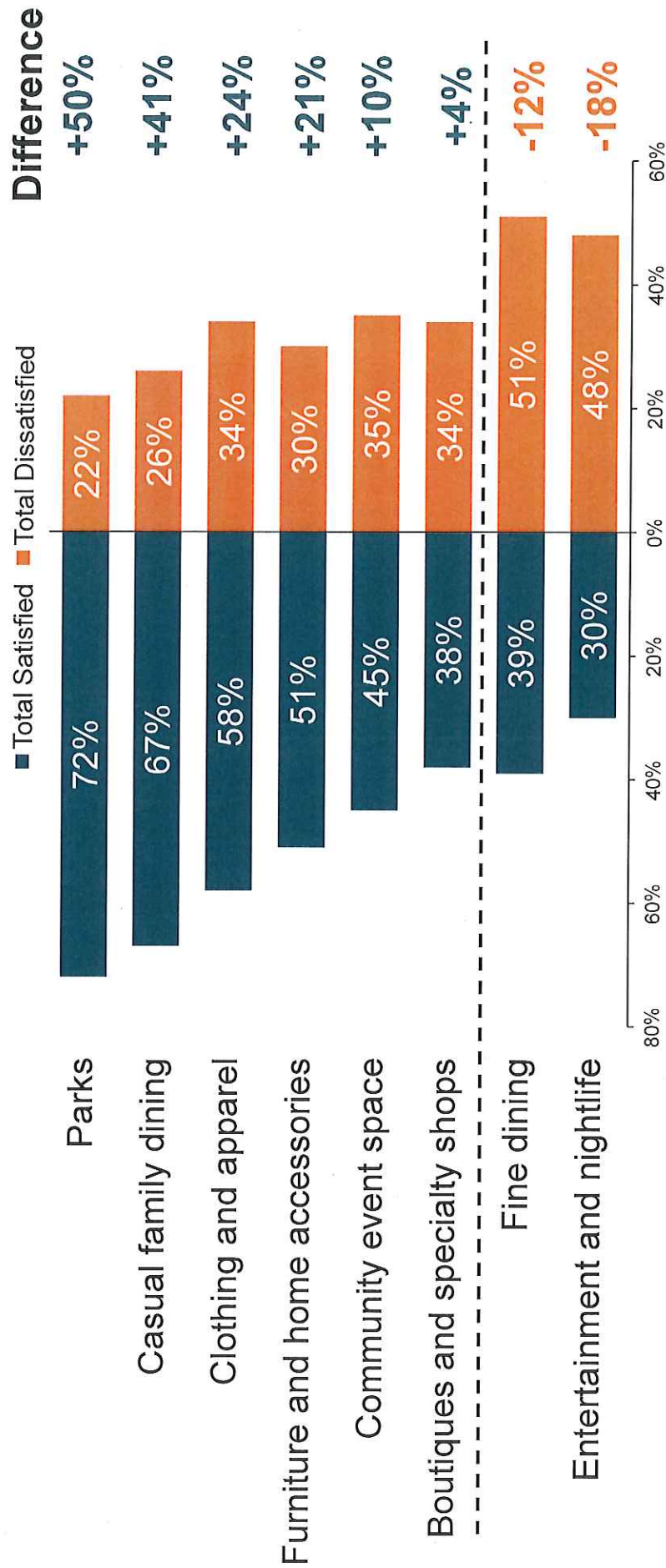
A plurality feel the city is growing at the right pace.

In your opinion, is the pace of growth and development in Antioch too fast, about right, or too slow?



Respondents were overwhelmingly satisfied with existing parks; they are less satisfied with nightlife and fine dining options.

I am going to read you a list of different types of businesses and community services in Antioch. Please tell me how satisfied you are with availability of that type of business or service in Antioch: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied.





Perceptions of Downtown Antioch

Only half of respondents indicated they were familiar with Waldie Plaza.

How familiar are you with Waldie Plaza, where the Summer Concert Series and Delta Blues Festival are held, Downtown? Are you very familiar, somewhat familiar, not too familiar, or have you never heard of it?



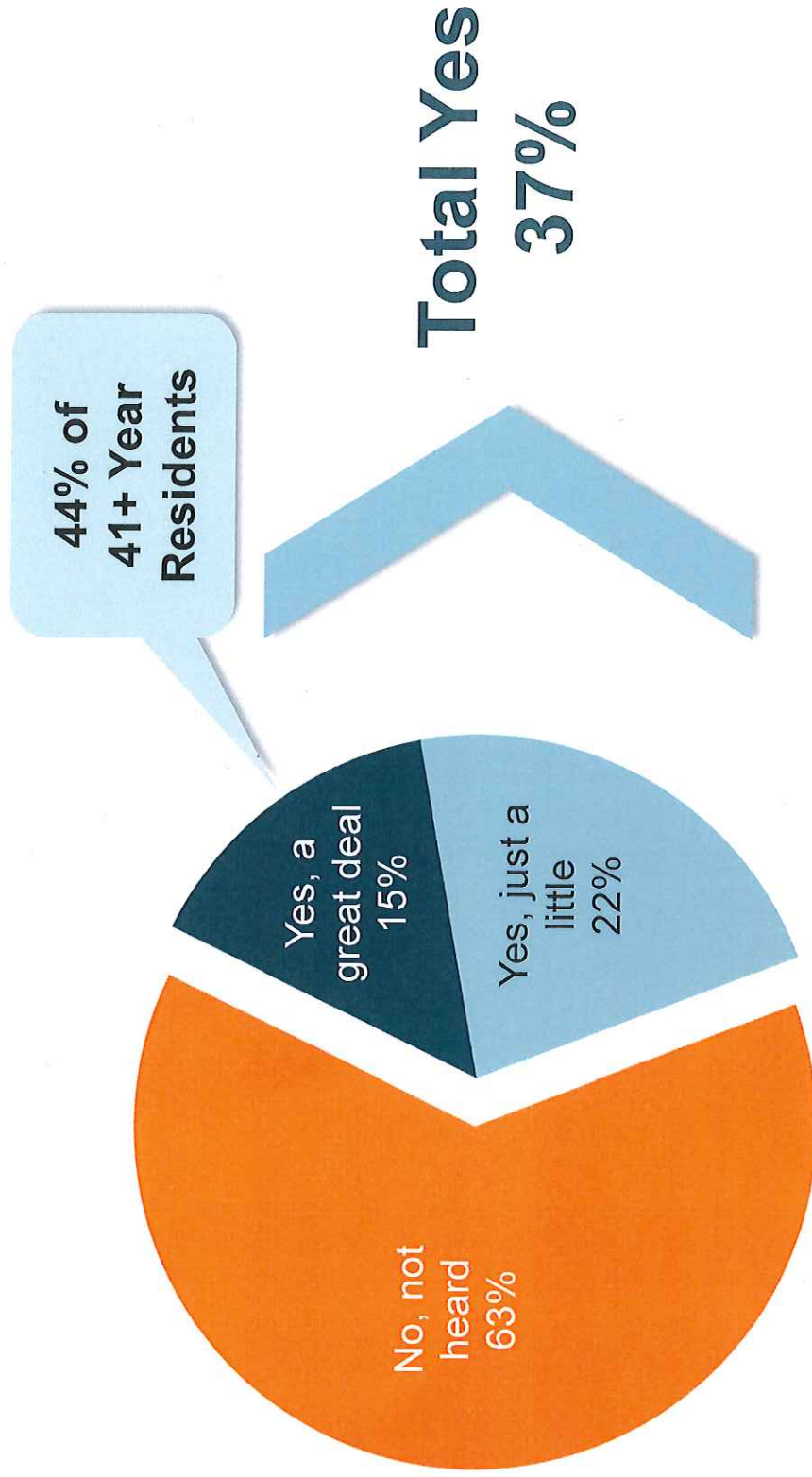
- Very familiar
- Smwt. familiar
- Not too familiar
- Never heard of



Total Familiar

Not Too Familiar/ NHO

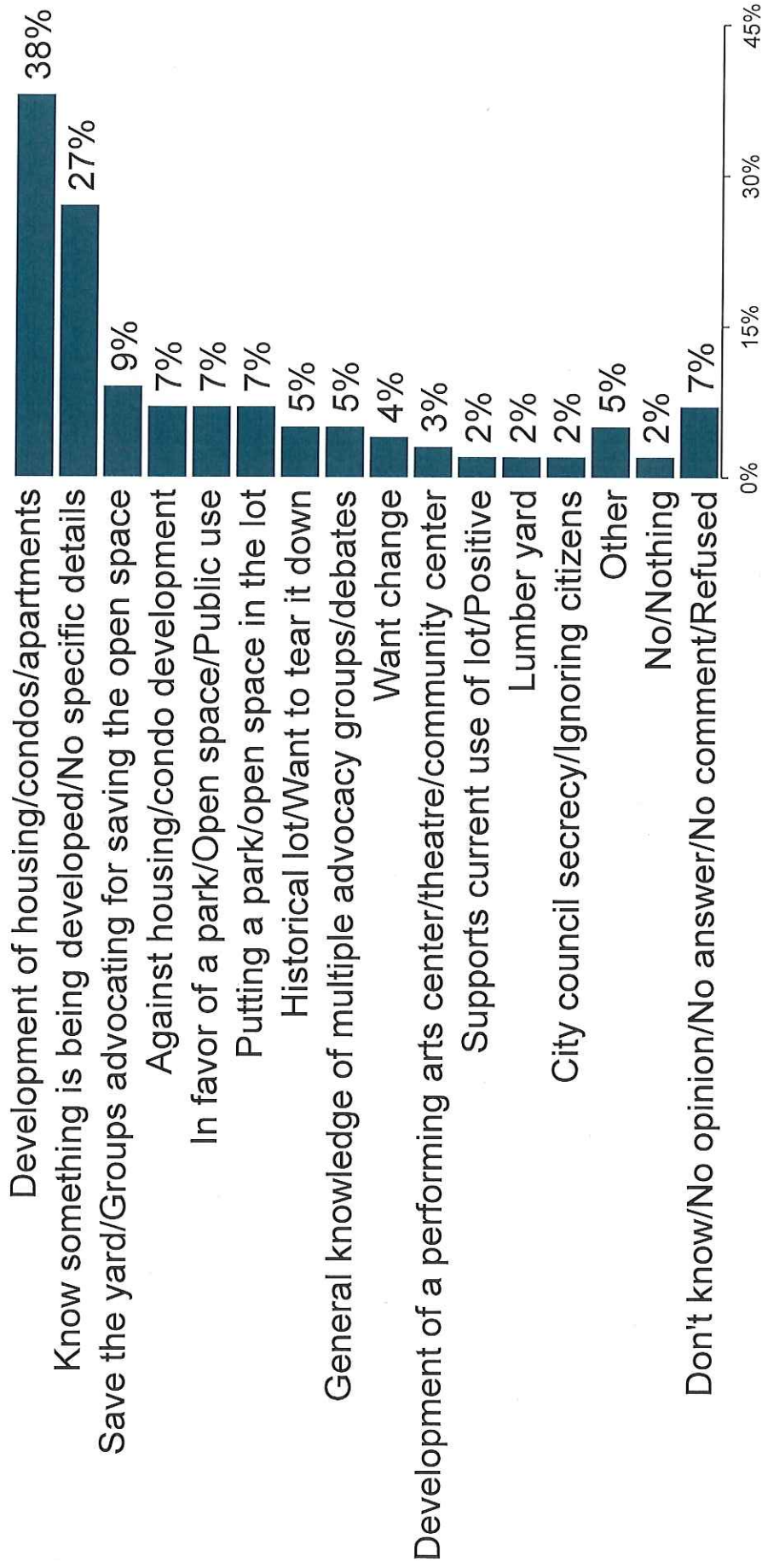
More than three in five say they haven't heard about plans for the former lumberyard.



Those who have heard something know relatively few details other than "new housing."

In a few words of your own, what have you heard?

(Asked Only of Those Who Said At Least a Little, N = 149)



Jobs and scenery were seen as top priorities for the land.

I am going to read you a list of goals for any future development of that land. Indicate how important each goal is to you personally: extremely important, very important, somewhat important, or not too important.

