

Attachment B

City of Antioch: Small Business Programs

ANTIOCH
CALIFORNIA

Powered by

FORWARD

FORWARD

Confidential and Proprietary

Agenda

1. About FORWARD
2. Program Overview

About FORWARD

FORWARD is administering over \$700 million in assistance



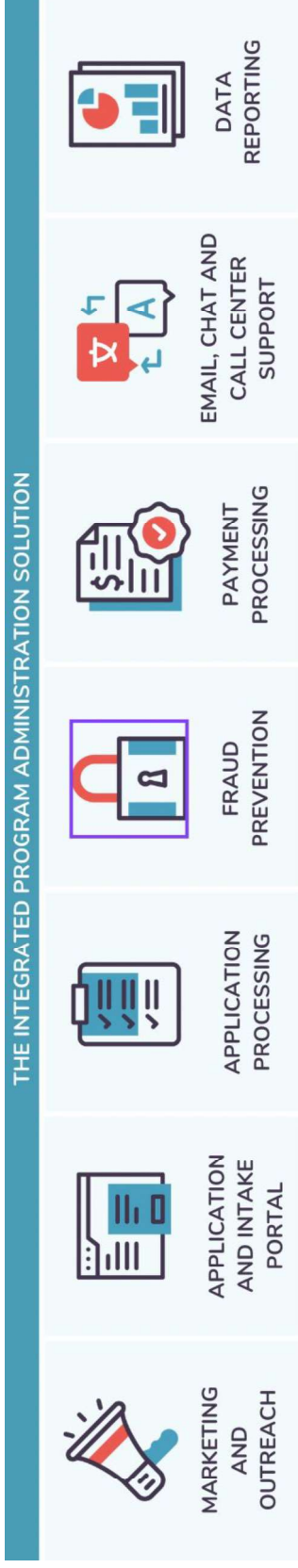
More than a software solution, FORWARD has a team of people to help administer your program and work your program applications

Programs Supported

- Housing Assistance (rent, mortgage, utilities, home improvement/upgrades)
- Cash Assistance & Base/Guaranteed Income
- Purchase Incentive
- Worker Stipend/Incentive
- Business & Nonprofit Assistance and Grants
- Economic Development Loans
- Microenterprise Grants
- Worker Stipends/Incentives

Trusted steward of ARPA, CARES Act, CSLFRF, CDBG, HOME, and other federal, state, and local funding

Integrated Program Administration by **FORWARD**



With FORWARD, **all the essential technology and people are integrated into a single workflow** to quickly, accurately, and securely administer government programs at scale.

Program Overview

Program Overview

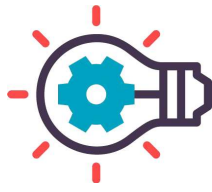
The City of Antioch and FORWARD are partnering together to offer two programs to benefit small businesses in the City of Antioch through the American Rescue Plan Act (ARPA).

- **The Small Business Grant (\$500,000 of total funding)**
- **Facade Upgrade Program (\$500,000 of total funding)**

Small Business Grant Program

Provide a grant payment ranging from \$5,000 to \$15,000 for eligible small businesses who have experienced a negative financial impact due to the COVID-19 Pandemic.

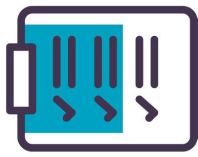




Small Business Grant - Uses

Allowable uses of the grant includes -

Overhead costs	Costs associated with remaining open, and meeting required safety protocols	Costs adjusting operations to respond to new methods of providing services
Rent relief or payment of back utilities	Costs to retain employees (i.e. payroll, sick leave, etc.)	Marketing and promotional events
Furniture, fixtures, equipment	Repairs and expenses related to theft/vandalism/property damage	Technology hardware and digital resources



Small Business Grant - Eligibility

Eligibility for the Small Business Grant Program includes the following -

Be operating within
Antioch City Limits

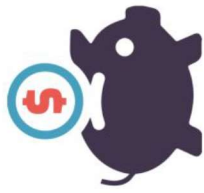
Have an Antioch Business
License in good standing

CANNOT be a publicly
traded company

Have less than
25 employees

Have experienced a
financial hardship due to
the COVID-19 Pandemic

Have an "active" status
with the California
Secretary of State



Small Business Grants - Awards

Total Sales Revenue (2021)	Award Amount
<\$50K	\$5,000
\$50K – \$1M	\$10,000
>\$1M	\$15,000

Facade Upgrade Program

The Facade Upgrade Program will **provide eligible facade upgrade reimbursement payment ranging from \$5,000 to \$25,000** for eligible small businesses who have experienced a negative financial impact from the COVID-19 Pandemic.

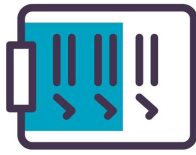




Facade Upgrade Program - Uses

Allowable uses of the reimbursement includes -

1st Floor Only	Brick And Stone Masonry	Architectural Metals	Doors And Windows
Exterior Carpentry	Storefronts	Signage	Painting
Awnings	Lighting	Handicapped Access Projects	Murals or Other Permanent, Affixed Artwork
		Removal Of Features	



Facade Upgrade Program - Eligibility

Eligibility for the Small Business Grant Program includes the following -

Be operating within Antioch City Limits

Have an Antioch Business License in good standing.

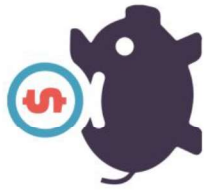
CANNOT be a publicly traded company

Have experienced a financial hardship due to the COVID-19 Pandemic

Have an "active" status with the California Secretary of State

Contractors and Subcontractors must pay a prevailing wage

Businesses that rent must have at least 3 years remaining on current lease



Facade Upgrade Program - Awards

Business Physical Size	Maximum Award Amount
Shopping Center w/ more than 5 stores	Up to \$25,000
Shopping center w/ up to 5 stores	Up to \$10,000
Individual store front (corner location)	Up to \$7,500
Individual store front	Up to \$5,000

Visit our Landing Page

bit.ly/AntiochSmallBizPrograms

Scan to view!



Need support?

Please email

Antioch-support@forwardplatform.com

or call us at 1-855-582-3973.

Thank you!