CITY OF ANTIOCH, CA
Mobile/Mental Health Crisis Response Program Design Presentation

Antioch, CA.
August 10, 2021

Presentation Overview

- **Urban Strategies Council (USC) Overview**

- **City of Antioch Program Design Activities**

- **Program Design Community Outreach & Engagement**

- **Program Design Data Collection & Analysis**

- **USC Project Team**

- **Q & A**

Urban Strategies Council Overview

Our mission is to eliminate persistent poverty in the Bay Area by working with partners to transform low-income neighborhoods into vibrant, healthy communities.

USC Core Competencies –

- *Data & Research*

- *Collaboration Building & Collective Impact*

- *Leadership Development*

- *Policy Innovation & Advocacy*

USC – Relevant Experience

- **City of San Leandro (2018) – Human Services Needs Assessment/Mapping**

- **City of Oakland (2018) – Department of Violence Prevention Strategic Planning/Community Engagement**

- **City of Oakland (2020) – MACRO (Mobile Assistance Community Responders of Oakland) Design/Planning**

- **City of Vallejo (2021) – City Council Goal Setting/ Community Participatory Research**

City of Antioch – Mobile/Mental Health Crisis Response Program Design Activities

- Project Goal = Pilot program development by 10/31/21

  - Community outreach & engagement

  - Identification of performance measures (Data analysis, logic model development)

  - Model development (mobile, scalable, accessible)

  - Budget development

  - Partnership/asset mapping

  - Resource development/sustainability planning

  - RFP/RFQ development/Implementation timetable

Stage 1 - Program Design Community Outreach & Engagement

- **Community advisory table convening/facilitation (2-3 meetings)**

- **Community resident survey (focusing on most-impacted residents – African-American, Asian-Pacific Islander, Latinx)**

- **Key stakeholder interviews (public sector, re-entry, immigrant, disabled, service providers, etc.)**

Stage 2 - Program Design
Data Collection & Analysis

- **Primary Data (Quantitative) - APD from FBI's Uniform Crime Reporting, CCFD data**

- **Secondary Data (Qualitative) – Key stakeholder interviews, community resident surveys**

- **Community (secondary) data – Community advisory table, focus groups, resident interviews**

Q & A

THANK YOU!